



SPONSORSHIP PACK



Kerry Football Club 2023 Airtricity League of Ireland First Division season

Back of Shirt

Your company logo emblazoned on the back of our jersey. Jersey sponsors receive a huge amount of visibility in print and digital media. You will also receive 5 Season Tickets (Value €1,100).

Price requirement; €15,000 for 2023 season.

Shirt Sleeve

Wear your crest on our sleeve! National and international media coverage featuring your logo on our jerseys will help your company name get out there. You will also receive 4 season tickets (Value €880).

Price requirement; €7,500 for 2023 season.

Shorts Sponsor

Your company logo emblazoned on the back of our playing shorts. Assured huge amount of visibility in print and digital media. You will also receive 2 Season Tickets (Value €440).

Price requirement; €5,000 for 2023 season.



For all Details on arranging sponsorship with Kerry Football Club please contact:

Mr Peter Halpin, working on behalf of Kerry Football Club

Tel: 086 881 3154 • Email: peter@halpinsponsorship.com



Official Club Partner in a variety of industry sectors

The Gold Option

- Official Club Partner: The Company to be named as an Official Partner of Kerry FC for the entire 2023 season.
- Ground Boards: Two prominent advertising boards pitch-side around the stadium.
- Programme Advertisement: Full page advertisement in the Kerry FC Matchday Programme (if printed!).
- Website Advertisement: Company logo and write-up prominently displayed on the Kerry FC Official Website.
- Match Sponsorship: The company to be Official Match Sponsor for a game during the 2023 season.
- Social Media Coverage: Weekly posts on all Kerry FC Social Media Platforms advertising the Company.
- Access to Players: The Company will have access to players on both of our senior teams for marketing and promotional events, when possible.
- Four tickets to Directors Box & Boardroom for all home League games.
- Other Benefits: Photoshoot & Press Release to launch. The opportunity to promote the Company directly to Kerry FC season ticket holders via email as well as our website and social media channels. Signed Kerry FC jersey.



Price requirement for 2023 season; €4,000

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Official Club Partner in a variety of industry sectors

The Green Option

- Official Club Associate Partner: Company named as an Official Kerry FC Associate Partner for the 2023 season
- Ground Boards: One prominent advertising board pitch-side around the ground with Company logo for the season
- Programme Advertisement: Half page advertisement in the Kerry FC Matchday Programme for the season.
- Website Advertisement: Company logo prominently displayed on Kerry FC Official Website for the season.
- Match Sponsorship: Company to be Official Match Sponsor for a game of their choice during the 2023 season.
- Social Media Coverage: Monthly posts on all Kerry FC Social Media Platforms advertising the Company.
- Two tickets to Directors Box & Boardroom for home League games.
- Other Benefits: The opportunity to promote the Company directly to Kerry FC season ticket holders via email as well as on our website and social media channels. Signed Kerry FC jersey.



Price requirement for 2023 season; €2,000

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Ground Signage

- Your company logo emblazoned on 8ft x 3ft advertising board pitch-side.
Price requirement for 2023 season; €500

Matchday Sponsorship

- Sponsor one of our home matches and have your company featured on our website and social media in the build up to the match, on our matchday programme and PA system before the game, at half-time and after the game.

As part of matchday sponsorship you will also receive 2 season tickets (value of €440) and 10 ground tickets to the match you sponsor.

Price requirement for 2023 season; €500



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Player Sponsorship

- Sponsor a player for the 2023 season where your name / company name is displayed on the “Sponsors Wall” in the clubhouse, on the official club website page and you get presented with the players jersey at the end of the 2023 season.

Price requirement for 2023 season;

- €300 for home jersey • €300 for away jersey • €500 for home AND away jersey

Players Training-Wear Sponsorship

- Your company logo on First Team player-kit
- Social media posts regularly
- One full page programme advert for each HOME fixture during 2023 season
- Write-up of your company and company logo on Official Kerry FC Website
- Two Season Tickets for Kerry FC Home matches in Mounthawk Park for 2023 season
- Two Kerry FC replica jerseys by New Balance

Price requirement for 2023 season; €7,500

Coaching Staff Matchday and Training-Wear Sponsorship

- Your company logo on Coaching Staff Matchday and Training-Wear kit
- Social media posts regularly
- One full page programme advert for each HOME fixture during 2023 season
- Write-up of your company and company logo on Official Kerry FC Website
- Two Season Tickets for Kerry FC Home matches

Price requirement for 2023 season; €7,500

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