

## Kerry Football Club 2025 Airtricity League of Ireland First Division season

### **Back of Shirt (top)**

Your company logo emblazoned on the top half of the back of our jersey. Jersey sponsors receive a huge amount of visibility in print and digital media. You will also receive 5 Season Tickets (Value €1,100).

Price requirement for 2025 season: €6,000+VAT

### **Back of Shirt (bottom)**

Your company logo emblazoned on the bottom half of the back of our jersey. Jersey sponsors receive a huge amount of visibility in print and digital media. You will also receive 5 Season Tickets (Value €1,100).

Price requirement for 2025 season: €4,000+VAT

### **Shorts Sponsor**

Your company logo emblazoned on the back of our playing shorts. Assured huge amount of visibility in print and digital media. You will also receive 2 Season Tickets (Value €440).

Price requirement for 2025 season: €2,500+VAT

For all Details on arranging sponsorship with Kerry Football Club please contact:

Ciarán Meagher – Commercial Manager

#### **2025 SPONSORSHIP PACK**



# Official Club Partner in a variety of industry sectors

### **The Gold Option**

- Official Club Partner: The Company to be named as an Official Partner of Kerry FC for the entire 2025 season.
- Ground Boards: Two prominent advertising boards pitch-side around the stadium.
- Programme Advertisement: Full page advertisement in the Kerry FC Matchday Programme (if printed!).
- Website Advertisement: Company logo and write-up prominently displayed on the Kerry FC Official Website.
- Match Sponsorship: The company to be Official Match Sponsor for a game during the 2025 season.
- Social Media Coverage: Weekly posts on all Kerry FC Social Media Platforms advertising the Company.
- Access to Players: The Company will have access to players on both of our senior teams for marketing and promotional events, when possible.
- Four tickets to Directors Box & Boardroom for all home League games.
- Other Benefits: Photoshoot & Press Release to launch. The opportunity to promote the Company directly to Kerry FC season ticket holders via email as well as our website and social media channels. Signed Kerry FC jersey.

Price requirement for 2025 season: €4,000+VAT

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### **2025 SPONSORSHIP PACK**



# Official Club Partner in a variety of industry sectors

### **The Green Option**

- Official Club Associate Partner: Company named as an Official Kerry FC Associate Partner for the 2025 season.
- Ground Boards: One prominent advertising board pitch-side around the ground with Company logo for the season.



- Website Advertisement: Company logo prominently displayed on Kerry FC Official Website for the season.
- Match Sponsorship: Company to be Official Match Sponsor for a game of their choice during the 2025 season.
- Social Media Coverage: Monthly posts on all Kerry FC Social Media Platforms advertising the Company.
- Two tickets to Directors Box & Boardroom for home League games.
- Other Benefits: The opportunity to promote the Company directly to Kerry FC season ticket holders via email as well as on our website and social media channels. Signed Kerry FC jersey.

Price requirement for 2025 season: €2,000+VAT

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### **Ground Signage**

• Your company logo emblazoned on 8ft x 3ft advertising board pitch-side.

Price requirement for 2025 season: €500+VAT

### **Matchday Sponsorship**

- Sponsor one of our home matches and have your company featured on our website and social media
  in the build up to the match, on our matchday programme and PA system before the game,
  at half-time and after the game.
- Refreshments will be served to your guests at half time.

Price requirement for 2025 season: €300+VAT

### **Match Ball Sponsorship**

• Sponsor the match ball for any given game in 2025. This will include two tickets to the game you choose to sponsor as well as on on-field photograph pre-game with the match ball.

Price requirement for 2025 season: €250+VAT

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Ciarán Meagher – Commercial Manager



### Pub Deal 2025 - Official Kerry FC Fanzone

Official spot in your locality for Kerry FC fans to watch games promoted through our website and social channels

- Signed Kerry Jersey
- Mention on TV commentary
- Fans night (Players Q/A, Quiz night with players or other supporters night (Kerry only)
- 4 Scarfs or other merchandise for your bar
- Official Team photo
- Official Fanzone Bar Poster promoting your bar as the local Fanzone

Price requirement for 2025 season: €500+VAT

### **Player Sponsorship**

• Sponsor a player for the 2025 season where your name / company name is displayed on the 'Sponsors Wall' in the clubhouse, on the official club website page and you get presented with the players jersey at the end of the 2025 season.

#### Price requirement for 2025 season:

• €300+VAT for home jersey • €300+VAT for away jersey • €300+VAT for third jersey • €750+VAT for all 3

For all Details on arranging sponsorship with Kerry Football Club please contact:

Ciarán Meagher – Commercial Manager