

# 2026 SPONSORSHIP PACK





## Kerry Football Club 2026 Airtricity League of Ireland First Division season

### Front of Jersey

Your company logo emblazoned on the front of our jersey. Jersey sponsors receive a huge amount of visibility in print and digital media. You will also receive 5 Season Tickets (Value €1,100).

Available from 2027 – Enquire now

### Back of Shirt (top)

Your company logo emblazoned on the top half of the back of our jersey. Jersey sponsors receive a huge amount of visibility in print and digital media. You will also receive 5 Season Tickets (Value €1,100).

Available from 2027 – Enquire now

### Back of Shirt (bottom)

Your company logo emblazoned on the bottom half of the back of our jersey. Jersey sponsors receive a huge amount of visibility in print and digital media. You will also receive 5 Season Tickets (Value €1,100).

Available from 2027 – Enquire now

### Shorts Sponsor

Your company logo emblazoned on the back of our playing shorts. Assured huge amount of visibility in print and digital media. You will also receive 2 Season Tickets (Value €440).

Available from 2027 – Enquire now

For all Details on arranging sponsorship with Kerry Football Club please contact:

**Ciarán Meagher** – Commercial Manager  
Tel: 083 413 6282 • Email: [sales@kerryfc.com](mailto:sales@kerryfc.com)



## First Team Warm Up Range (T-shirt, Jumpers & Walk out Jackets)

Minimum 2 Year term

Your company logo is emblazoned on the top half of both the players' warm-up jerseys and half zip tops for all pre-match warm-up sessions before matches. Exposure from live television coverage, photographs, etc. Jersey sponsors receive extensive visibility in print and digital media. You will also receive 2 premium seated season tickets and will be an official match ball sponsor for a game in 2026. You will also receive a club press release regarding your sponsorship and 1 x Pitch Sign for the 2026 season.

**Price requirement for 2026 season: €6,000+VAT**

## Academy Training Range (Team-specific, 6 teams available)

Minimum 2 Year term

Your company logo is emblazoned on the top half of both the players' training jerseys and half zip tops for the 2026 season. You will also receive 2 premium seated season tickets and will be an official match ball sponsor for a game in 2026. You will also receive a club press release regarding your sponsorship and 1 x Pitch Sign for the 2026 season.

**Price requirement for 2026 season: €2,500+VAT**

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## Official Club Partner in a variety of industry sectors

### The Gold Option

- Official Club Partner: The Company to be named as an Official Partner of Kerry FC for the entire 2026 season.
- Ground Boards: Two prominent advertising boards pitch-side around the stadium.
- Programme Advertisement: Full page advertisement in the Kerry FC Matchday Programme (if printed!).
- Website: Company logo prominently displayed on the Kerry FC Official Website on both our sponsors page and on a rolling carousel on our home page.
- Match Sponsorship: The company to be Official Match Sponsor for a game during the 2026 season.
- Social Media Coverage: Weekly posts on all Kerry FC Social Media Platforms advertising the Company.
- Four premium seated Season Tickets in the Main Stand with access to half time hospitality.
- Opportunity for a Photoshoot & Press Release to launch.
- Signed 2026 Kerry FC jersey.



**Price requirement for 2026 season: €4,000+VAT**

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## Official Club Partner in a variety of industry sectors

### The Green Option

- Official Club Associate Partner: Company named as an Official Kerry FC Associate Partner for the 2026 season.
- Ground Boards: One prominent advertising board pitch-side around the ground with Company logo for the season.
- Programme Advertisement: Half page advertisement in the Kerry FC Matchday Programme for the season.
- Website Advertisement: Company logo prominently displayed on Kerry FC Official Website for the season.
- Match Sponsorship: Company to be Official Match Ball Sponsor for a game of their choice during the 2026 season.
- Social Media Coverage: Monthly posts on all Kerry FC Social Media Platforms advertising the Company.
- Two premium seated Season Tickets in the Main Stand for home league matches.
- Signed 2026 Kerry FC jersey.



**Price requirement for 2026 season: €2,000+VAT**

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## Ground Signage

- Your company logo emblazoned on 8ft x 3ft advertising board pitch-side at our home ground in Mounthawk Park leading to maximum exposure either to fans in the stadium or on the live LOITV stream.

**Price requirement for 2026 season: €500+VAT**

## Matchday Sponsorship

- Sponsor one of our home matches and have your company featured on our website and social media in the build-up to the match, on our matchday programme and PA system before the game, at half time and after the game. The company logo accompanies all social media posts on Matchday.
- Refreshments will be served to your guests at halftime.

**Price requirement for 2026 season: €300+VAT**

## Match Ball Sponsorship

- Sponsor the match ball for any given game in 2026. This will include two tickets to the game you choose to sponsor as well as an on-field photograph pre-game with the match ball. 2 Social media posts thanking you for your sponsorship, one on matchday and one with the photograph on field.

**Price requirement for 2026 season: €250+VAT**

## Player Sponsorship

- Sponsor a player for the 2026 season where your name / company name is displayed in our 'Meet The Squad' section on our official matchday programme.
- Logo and company name published on the club's website.
- Logo on all club social media graphics associated with the chosen player.
- You get presented with the player's jersey at the end of the 2026 season.

**Price requirement for 2026 season: €300+VAT for home jersey • €300+VAT for away jersey • €300+VAT for third jersey • €750+VAT for all 3 jerseys**